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## **The Blood Alliance Raffles 50 Pairs of Gator Bowl Tickets:** *At Participating Locations Only!*

JACKSONVILLE, Fla., December 29, 2009 - Save lives with The Blood Alliance and win! The Blood Alliance will be raffling 50 pairs of tickets to the upcoming *Konica Minolta Gator Bowl* (featuring Florida State University versus West Virginia) at Jacksonville Municipal Stadium on January 1, 2010.

You may already know that The Blood Alliance is the only provider of blood and blood products to our local hospitals, and that we need 350 pints every day to meet the demands of our hospitals. As there is no substitute for human blood – *YOU* are the ultimate human resource. One pint can potentially save three lives, and it only takes an hour to give the gift of life!

There are 2 simple steps to qualify for the Gator Bowl tickets:

1. Make an appointment to donate blood at one of our participating Gator Bowl blood drives listed below by calling 904.353.8263, **or** by going online to: [www.igiveblood.com](http://www.igiveblood.com), **or** by simply showing up to donate.
2. Registering at the blood drive on the day of your donation qualifies you to enter the Gator Bowl ticket drawing.

Only those who attempt to donate and register for this special promotion will be eligible to win the Gator Bowl tickets. Winners will be notified by Dec. 31, 2009.

Here are the participating locations for the Gator Bowl ticket blood drives:

- ◆ Wednesday, 12-30-09
  - Fraternal Order of Police at 5530 Beach Blvd, 32207 from 3p to 7p
  - Regal Cinemas at 14051 Beach Blvd, 32250 from 3p to 7p
  - Regal Cinemas at 9525 Phillips Hwy, 32256 from 3p to 7p
  - The Jacksonville Landing at 2 Independent Drive, 32202 from 3p to 7p
- ◆ Thursday, 12-31-09
  - Fraternal Order of Police at 5530 Beach Blvd, 32207 from 10a to 2p
  - The Landing at 2 Independent Drive, 32202, from 10a to 2p
  - Aqua East at 696 Atlantic Blvd, Neptune Beach, 32266, from 10a to 2p

### **About The Blood Alliance**

The Blood Alliance (TBA) provides blood and blood products to more than 20 hospitals and medical facilities in 10 counties serving Northeast Florida, portions of Georgia and South Carolina. It provides the best possible blood banking system to the regions it serves and is a member of America's Blood Centers – a national network of independent community blood centers responsible for nearly half of the nation's blood supply. TBA opened in 1942 and is a non-profit community blood center licensed by the FDA and accredited by the AABB. For more information please visit: [www.igiveblood.org](http://www.igiveblood.org) or call 800.447.1479.