



Media Release

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FOR IMMEDIATE RELEASE

The Blood Alliance Announces Two New Board Members

JACKSONVILLE, Fla., February 9, 2010 – The Blood Alliance, a non-profit community blood center headquartered in Jacksonville, Fla., welcomes Jim Sebesta and Marianne Hillegass to its Board of Directors. Sebesta and Hillegass join 14 other members on the Board and will each serve a three-year term.

Sebesta is the Vice President and Principal Director of Office Group for Grubb & Ellis Phoenix Realty Group.



Hillegass is the Vice President of Operations and Chief Resource Officer for Baptist Health.

“We are fortunate to have Jim and Marianne join our Board of Directors. They each bring unique backgrounds and experiences that will have a positive impact on our Board,” said Dale Malloy, President and CEO of The Blood Alliance. “As our newest voluntary members of the Board of Directors, I look forward to their guidance and leadership.”

Below is a complete list of the 2010 Blood Alliance Board of Directors:

Chairman	Jeremy P. Miller
Vice Chairman	Sheryl Perry, MD
Treasurer	Malcolm Foster, Jr, MD
Secretary	Frank Shumer
Immediate Past Chairman	Jorge J. Morales
President	Dale Malloy

Ed Allen

County Coroner, Beaufort County Coroner's Office (South Carolina)

Daniel C. Brock

Senior Accountant, LBA Certified Public Accountants, PA

Malcolm T. Foster, Jr., MD

Professor of Internal Medicine, University of Florida Health Science Center/Jacksonville

Eric S. Goldman

Senior Vice President and Chief Operating Officer, Memorial Hospital

Marianne Hillegass

Vice President and Chief Resource Officer, Baptist Health

Jan Korb

CEO, BroadBased Communications

Michael I. Maguire
Senior Vice President and Commercial Real Estate Manager, BB&T

Dale R. Malloy
President and Chief Executive Officer, The Blood Alliance

Jeremy P. Miller
Vice President, Harden & Associates

Jorge F. Morales
President, ICS

Sheryl Perry, MD
Anesthesiologist, Retired

Jim Sebesta
Vice President and Principal Director of Office Group, Grubb & Ellis Phoenix Realty Group

Frank D. Shumer
Owner, Shumer Associates, Architects & Planners, Inc

Jackie Simmons, Jr.
Principal, Edward H. White High School

W. Hamilton Traylor
Of Counsel, Fisher, Tousey, Leas & Ball, PA

Michael P. Wicks
Certified Financial Planner, Certified Financial Partners

For additional information about The Blood Alliance, please contact Odette Struys, Public Relations Manager at: 904.707.9301 or via email: ostruys@thebloodalliance.org.

Fact: Blood cannot be harvested or manufactured -- making you the ultimate human resource!

About The Blood Alliance

The Blood Alliance (TBA) provides blood and blood products to more than 20 hospitals and medical facilities in 10 counties serving Northeast Florida, and portions of Georgia and South Carolina. It provides the best possible blood banking system to the regions it serves and is a member of America's Blood Centers – a national network of independent community blood centers responsible for nearly half of the nation's blood supply. TBA opened in 1942 and is a non-profit community blood center licensed by the FDA and accredited by the AABB. For more information please visit: www.igiveblood.org or call 800.447.1479.

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