



## ***MEDIA RELEASE***

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### **FOR IMMEDIATE RELEASE**

#### **The Blood Alliance Begins Blood Collection At 2 New Locations: *Marine Corps Air Station and Naval Hospital Beaufort***

BEAUFORT, SC, November 9, 2009 – The Blood Alliance, a non-profit community blood center headquartered in Jacksonville, Fla., announces a new chapter in its South Carolina history. Beginning this month, The Blood Alliance (TBA) will hold its first blood drive at Marine Corps Air Station (MCAS) on Thursday, Nov. 19, from 8:00 a.m. to noon. A second drive will follow at Naval Hospital Beaufort (NHB) on Friday, Dec. 4, from 8:00 a.m. to noon.

The Blood Alliance is the Beaufort area's only community blood center and is the sole provider of blood products to patients at Beaufort Memorial Hospital. TBA also supplies blood products to NHB for use by local military families in need.

The military and Beaufort County have a long and storied history of mutual friendship and support. A recently signed Memorandum of Understanding authorized the NHB-TBA partnership, which will benefit military families as well as their civilian friends and neighbors.

Additional TBA blood drives at both MCAS and NHB are scheduled through 2010.

For more information about TBA drives or to schedule an appointment to donate blood, call 888.447.1479 or visit our registration website: [www.thebloodalliance.com](http://www.thebloodalliance.com).

*Fact: One pint of blood can save three lives. Someone in the United States needs blood every two seconds. Saving lives takes only one hour of a donor's time.*

#### **About The Blood Alliance**

The Blood Alliance (TBA) provides blood and blood products to more than 20 hospitals and medical facilities in 10 counties serving Northeast Florida and portions of Georgia and South Carolina. It provides the best possible blood banking system to the regions it serves and is a member of America's Blood Centers – a national network of independent community blood centers responsible for nearly half of the nation's blood supply. TBA opened in 1942 and is a non-profit community blood center licensed by the FDA and accredited by the AABB. For more information please visit: [www.igiveblood.org](http://www.igiveblood.org) or call 800.447.1479.

